11. The method as in Claim 10,

further comprising the step of providing a pair of actuator arms operably connected to each other at a hinge joint, with each actuator arm extending from the hinge joint to an output end which is connected to a corresponding one of the press and die blocks, and

wherein the step of urging the press and die blocks relatively toward each other includes pivoting the pair of actuator arms about the hinge joint and relatively toward each other.

12. The method as in Claim 11,

wherein the step of pivoting the pair of actuator arms includes exerting an equal and opposite input force on the pair of actuator arms at input portions thereof which are spaced from the hinge joint and the output ends.

13. The method as in Claim 12,

wherein the input force is pneumatically exerted by delivering compressed air to a pressure chamber of a piston-cylinder configuration operably connected to the input portions to thereby displace the piston to an equilibrium position.

14. In a pottery bowl having a sidewall with opposing first and second sidewall surfaces, the improvement comprising:

a plastically-displaced embossed portion of the sidewall having a raised surface region in bas-relief from the first sidewall surface, and an indented surface region opposite the raised surface region which is recessed from the second sidewall surface, at least one of the raised and indented surface regions having a shape of a pre-determined design impressed thereon when the raised and indented surface regions were simultaneously formed by plastic displacement caused by a displacement force exerted against the second sidewall surface toward the first sidewall surface while previously in a pliable raw condition.

15. The improved pottery bowl as in Claim 14,

wherein each of the raised and indented surface regions have the shape of the pre-determined design impressed thereon and substantially contoured to each other.